

Write a sales proposal with Claude: scope, options and a worked pricing example

LearnIA - teaching template - 2026-10-14

Use fictional data for the first trial. Adapt this template to your context and verify the result before using it.

Brief to complete

Objective and intended decision :

Audience and context :

Documents, versions and sources :

Constraints and boundaries :

Expected output format :

Information to confirm :

Reviewer :

Starter instruction

From the supplied brief, draft a proposal with need, scope, deliverables, exclusions, prerequisites, timetable, pricing and points to confirm. Leave missing information visible. Invent no testimonials or numerical gains. Separate options from the base total and specify which lines a discount applies to.

Quality review

☐ Facts and assumptions are distinguished.

☐ Deliverables and exclusions are specific.

☐ Prices and discounts were recalculated.

☐ Claims are supported or framed as intended outcomes.

Verification log

Item	Source or calculation	Result	Correction

Approval and next step

Remaining errors :

Assumptions to resolve :

Retained version :

Next action and owner :

Full tutorial, example and sources : <https://learn-prompting.fr/blog/proposition-commerciale-claude-modele>

This resource prepares a draft; it is not a certification, a grading decision, legal advice or a guarantee of results.